



Kansas City & Cisco: Engaging the 21st Century Citizen

Kansas City :

Size: 467,000

Industry: Government

City, State/Province: Kansas City, Missouri

Solutions

- Intelligent Wi-Fi Network
- Enterprise Mobility Services Platform
- A "Living Lab" development data portal managed by ThinkBig Partners
- Smart Lighting and video as sensors in collaboration with Sensity
- CityPost interactive digital kiosks and mobile citizens engagements

Touching 200,000 citizens daily, Kansas City is the largest connected block of cityscape in the world.

"Technology is part of the landscape. For us to meet the expectations of our citizens, we have to be connected," said Bob Bennett, Chief Technology Officer for Kansas City.

Kansas City partnered with Cisco and Sprint to create a truly connected city. With an intelligent Wi-Fi network as the foundation, citizens can leverage an Enterprise Mobility Services Platform via a mobile app or interact with digital kiosks to review restaurant menus or identify the best timing for parking. Smart lighting and video sensors line the city street allowing better energy management and better focus of police assets.

This real-time data is being used to drive decision making. It allows the city to be more productive and responsive to citizen's needs.

"Local businesses such as restaurants are experiencing faster turnover times. We are able to better focus police assets, trash collection assets, public works and anticipate what the citizens need next," said Bennett.

In the near future, Bennett foresees this technology enabling citizens to report problems with the roadway in real time, pay a traffic ticket or water bill all via an app. He also thinks streetlights will allow the city to minimize aggregated wait times so that traffic becomes a thing of the past.

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Chief Innovation Officer, Kansas City